



**BC BIKE
SHOW**

March 4 & 5

**VANCOUVER
CONVENTION CENTRE**



**WESTERN CANADA'S
ULTIMATE
CYCLING EVENT!**



**2 shows
under 1 roof!**

Co-located with
**The
Outdoor
& Travel
Show**

WHAT OUR EXHIBITORS HAVE TO SAY ABOUT THE BIKE SHOW

“The event has been really well done, what blew me away was marketing leading up to it, there was a huge line up to get in!”

“We were non stop in the booth!”



WHY EXHIBIT

- The best place to **SELL** bikes & showcase your new cycling products
- The best event to **publicize** cycling activities, **recruit** new members and **encourage** participants
- **Face-to-face** contact with cyclists is the #1 way to promote your business

BOOTH PRICING

10' x 10' Booth = \$1,525 10' x 20' Booth = \$2,550

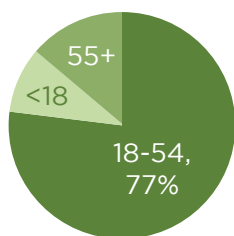
10' x 30' Booth = \$3,400 20' x 20' Booth = \$4,070

Over 500 sq.ft. - Contact us for options

**BOOK
EARLY
AND
SAVE!**

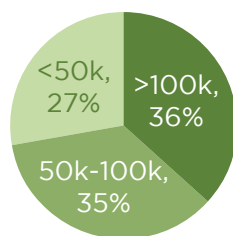
ABOUT OUR VISITORS:

Age:



77% are in the key 18-54 age buying group.

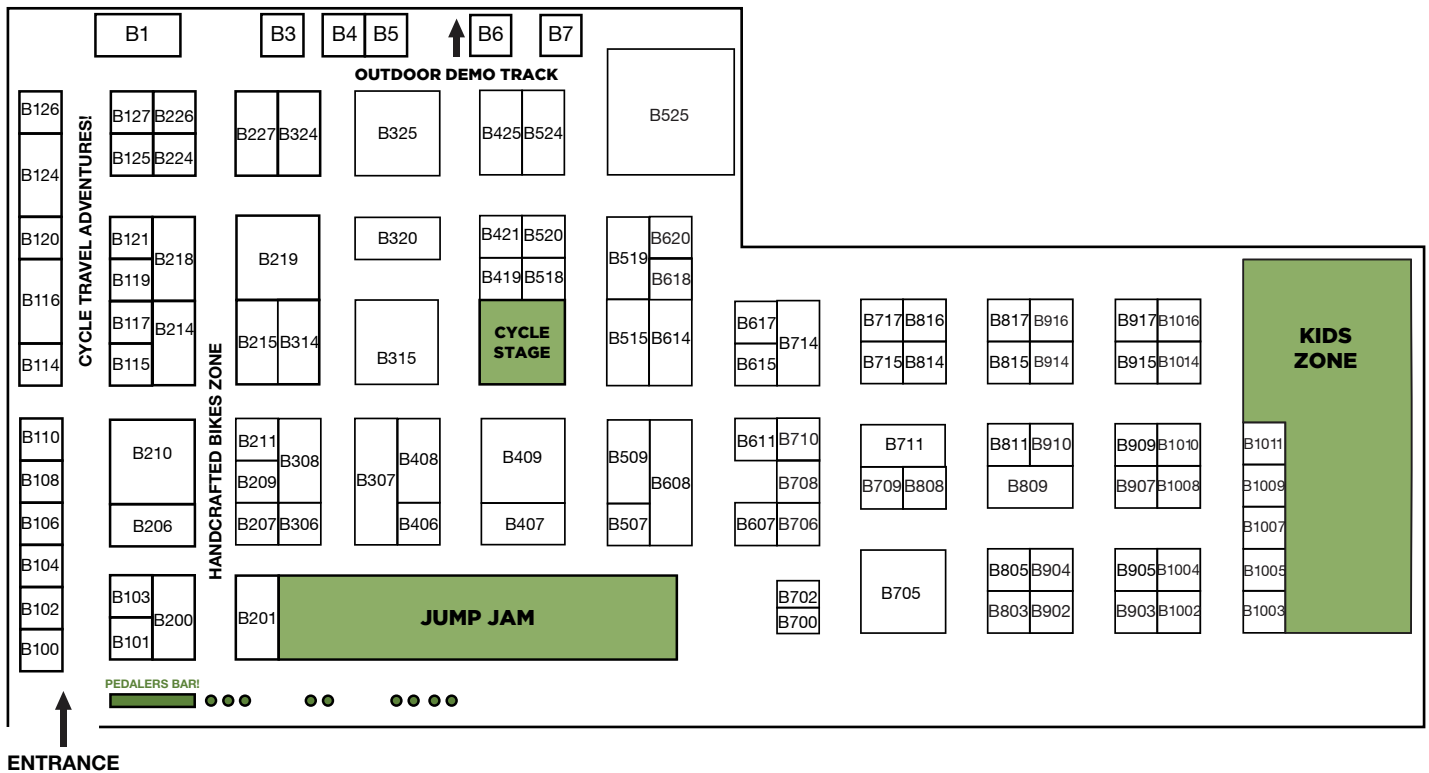
Income:



Attendees are passionate about cycling, with 36% having a household income of over \$100K annually.

66% of visitors purchased products at the show!





SHOW FEATURES FOR 2023!

	Jump Jam!		Pedalers Bar
	Kids Zone!		Cycle Travel Adventures
	Outdoor Demo Track!		Cycle Stage
	Handcrafted Bikes & Accessories		Free Bike Valet Service

EXHIBITORS AT THE BC BIKE SHOW INCLUDE:



**BOOTH SPACE IS LIMITED.
BOOK TODAY FOR BEST LOCATIONS.**

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